

**MINUTES OF THE BOARD OF DIRECTORS MEETING  
CULVER CITY ARTS DISTRICT  
A CALIFORNIA NONPROFIT CORPORATION**

The Board of Directors (the “Board”) of Culver City Arts District (the “Organization”) was held on May 4, 2022, via Zoom. The meeting was called to order at 9:00am. Written notice of this meeting was sent or personally delivered to all Directors of record on the books of the corporation at such time and with such contents as required by the Bylaws of the corporation. The meeting agenda was posted at 8611 W Washington Blvd and at Culver City Hall. Board members present were George Montgomery, Josetta Sbeglia, Janiece Russell, Noah Baylin, Lee Chernotsky, Rosey Miller, and Danaan Whiteny. Also present were Angela Anthony (Helms Bakery), Omar Hatoum (Shay Hotel), Katie Lohec Sondej (Apple), Gabe Hungerford (Trammell Crow Company), Elaine Warner (City of Culver City), Edgar Varela and Michael Russell.

Minutes approved.

Presentation for the Crossings Campus at 8825 National Blvd. by Katie Lohec Sondej of Apple. Two functionally independent buildings, one in Culver City and one in the City of Los Angeles. The Draft EIR will be released in Q3 of this year and a Public Hearing for the project will be held in Q4 of 2022. Construction of the Culver City building could commence in Q1 2023, with full build-out of both building being completed as soon as Q1 2025. Both buildings will be used for (up to 2,400) Apple employees including Apple TV+, Apple Music and Engineering Teams. A community meeting for the project will be held on May 12<sup>th</sup>.

Culver City Arts District BID Proposed FY 2022-2023 Budget Considerations presentation by George Montgomery. The presentation, which will be made to Culver City - City Council on May 9<sup>th</sup>, includes Maintenance, String Lighting, Ballona Creek Monument Refurbishment, and Melvil Parklet (Open Space) Preservation. All elements of the presentation were explored and developed because of stakeholder input, comments, and board recommendations. Each element was submitted for bids and a total MOU funding request of \$245,000 will be made to the City of Culver City Council as part of the City’s FY Budgeting Process for these programs.

The board discussed increasing outreach efforts (website, emails, etc.) and adding the previous board meeting minutes, presentations, and upcoming meeting agendas on the website.

The 2022 Culver City Art Walk & Roll Festival will be held on Saturday, October 8<sup>th</sup> on Washington Blvd. Edgar Varela submitted the special events grant and application to the City. Sponsorship requests have been sent out, and event organizing, and planning are underway. The Festival Planning Sub-Committee will meet regularly to discuss logistics in the months leading up to the festival.

The Culver City Arts District Night Markets are held on the second Friday of every month between 5-10PM at Ivy Station. The events have been very well attended and feature local artisan vendors, food trucks, drinks, music and more. The next CCAD Night Market will take place on May 13<sup>th</sup>.

The next CCAD BID board meeting will be held on Wednesday, June 22nd at 12:00PM.

There being no further business before the board, the meeting was adjourned at 10:34AM.

Janiece Russell as Secretary

# Virtual Community Meeting for Crossings Campus



## 7:00 p.m. May 12th, 2022

To register, go to <https://bit.ly/CrossingsCampus>  
from your computer, tablet, or smartphone.

Webinar ID: 2467 264 9191

Password: 22726354

You may also dial-in using your phone:  
+1-213-306-3065

Meeting ID: 246 726 49191 #

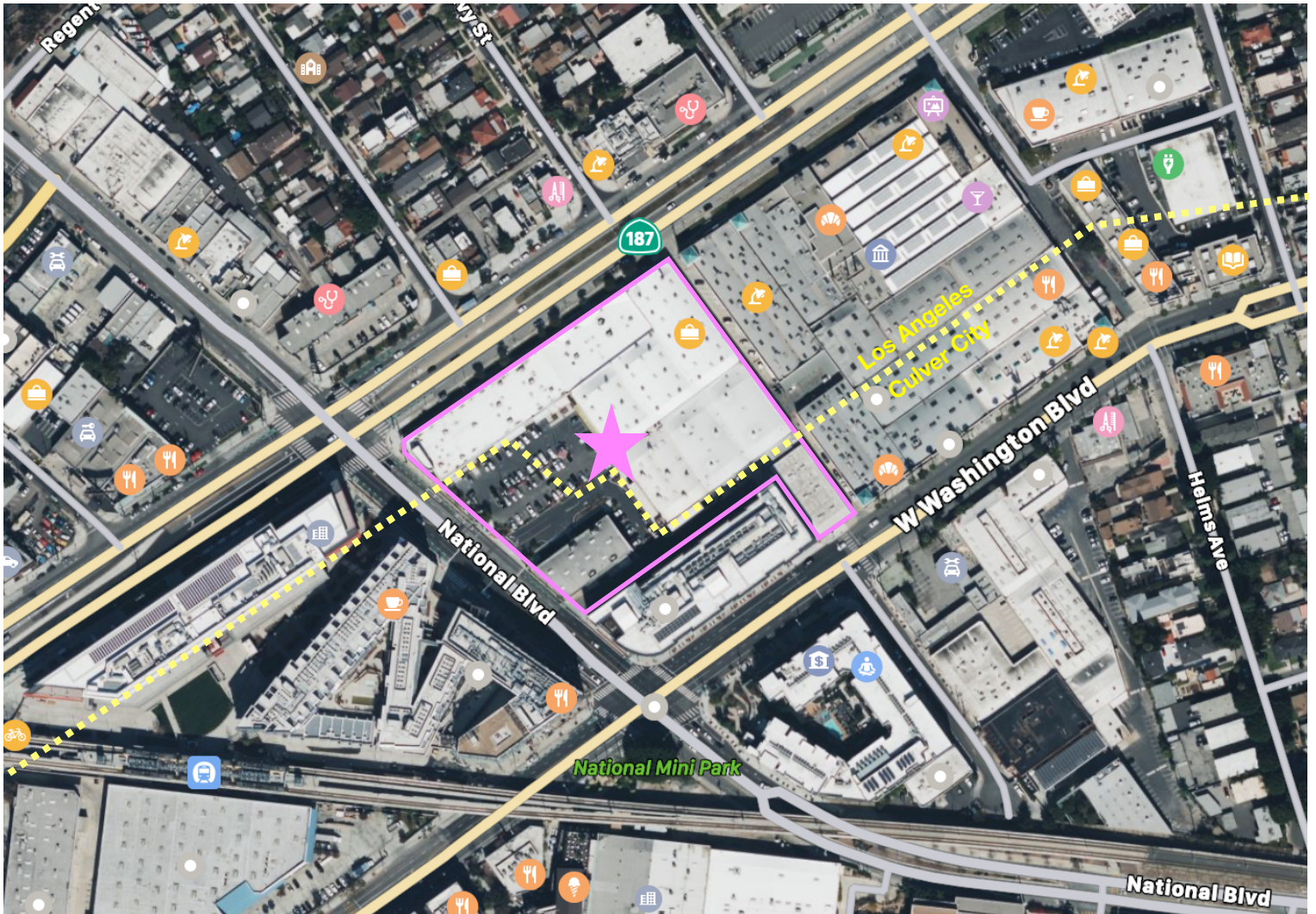
We cordially invite you to attend a community meeting pertaining to Crossings Campus, a proposed office project located at 8825 National Boulevard and 8771 Washington Boulevard in Culver City and 8827 and 8829 National Boulevard and 8876, 8884, 8886 and 8888 Venice Boulevard in the City of Los Angeles (the Project). The Project will require rezoning of the property to Planned Development (PD), and the approval of a Comprehensive Plan, Administrative Use Permit, and certification of an Environmental Impact Report (EIR). The EIR will analyze a campus office project with an office building in Culver City and an office building in Los Angeles. Plans and renderings for the proposed Project will be presented and available for viewing by attendees.

The purpose of this meeting is to meet with our community members to provide information and hear feedback regarding the proposed Project. Your participation and feedback is important to us. If you are unable to attend, please provide comments and feedback by email to [community@ccpmanager.com](mailto:community@ccpmanager.com) or (310) 363-4709.

**See reverse for Project location.**

**For further information: [community@ccpmanager.com](mailto:community@ccpmanager.com) or (310) 363-4709**

# Virtual Community Meeting for Crossings Campus



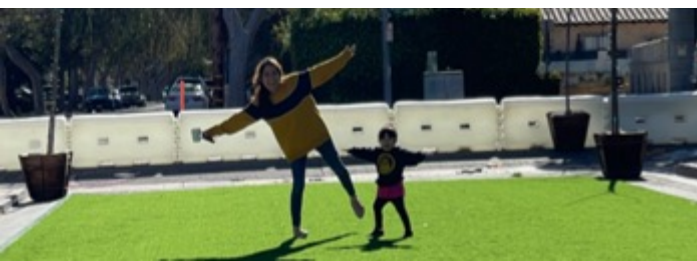
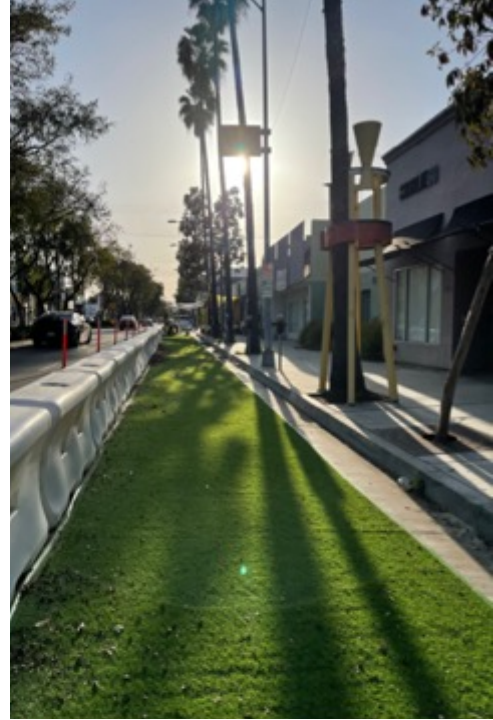
8825 National Boulevard and 8771 Washington Boulevard  
Culver City, CA 90232

8827 and 8829 National Boulevard, and 8876, 8884, 8886 and 8888 Venice Boulevard  
Los Angeles, CA 90232

**7:00 p.m. Thursday  
May 12th, 2022**

**Culver City Arts District  
BID Proposed FY 2022-2023  
Budget Considerations**





Culver City  
ARTS DISTRICT

RIGHT  
LANE  
BUS  
AND  
BIKE  
ONLY

FOR LEASE  
MAUD  
PROPERTIES  
MAUDPROPERTIES.COM  
(310) 553-5222

8553

Weekly Sweeping Needed  
Inside Move Culver City Route



TOP

UARE

@adapperline

Stash Project 17



LAMP STORE  
WE DO NOT SELL GLASS...  
WE MAKE ICE CREAM  
NEXT DOOR → → → → →  
PLEASE NO SOLICITING









**Maintenance**



# String Lights



  
**BIKE LANE**  
**BEGIN**

ARTS DISTRICT

25  
MPH



# String Light Program Costs

PS= Per Strand

2.20.2020

Element	Description	Qty	Average Strands Per Tree	Bright (\$26 PS)	Brighter (\$30 PS)	Brightest (\$36 PS)
Jacaranda - Larger Multi Branch Trees	Lining the Median Center Islands - Wrap Every Tree to the Main Branches of Canopy.	74	20	\$38,480	\$44,400	\$53,280
Multi Branch Small	Lining the Median Center Islands - Wrap Every Tree to the Main Branches of Canopy.	28	10	\$7,280	\$8,400	\$10,080
Palm Tree w/ Decorative Fixture	Lining the North and South Bound Side Walk Palm Tree From the top of the Fixture to the very top of the palm Tree	53	22	\$30,316	\$34,980	\$41,976
<b>Total</b>		<b>155</b>		<b>\$76,076</b>	<b>\$87,780</b>	<b>\$105,336</b>
Jacaranda - Larger Multi Branch Trees	Lining the Median Center Islands - Wrap Every Tree to the Main Branches of Canopy.	37	20	\$19,240	\$22,200	\$26,640
Multi Branch Small			10	\$0	\$0	\$0
Palm Tree w/ Decorative Fixture	Lining the North and South Bound Side Walk Palm Tree From the top of the Fixture to the very top of the palm Tree	53	22	\$30,316	\$34,980	\$41,976
<b>Total</b>		<b>90</b>		<b>\$49,556</b>	<b>\$57,180</b>	<b>\$68,616</b>
Element	Description	Qty	Average Strands Per Tree	Bright (\$300 + \$243 Controllers)	Brighter (\$450 + \$243 Controllers)	Brightest (\$600 + \$243 Controllers)
Jacaranda - Larger Multi Branch Trees	RGB Tree Wrap - Two Trees Per Median - Strand Length 66'	28	6	\$57,204	\$82,404	\$107,604

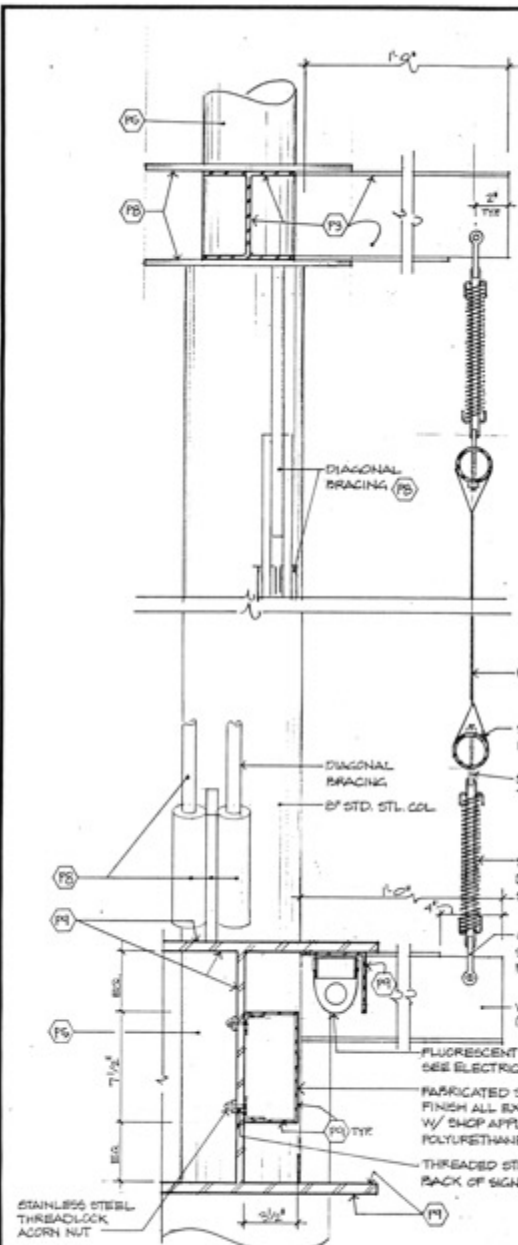
# Ballona Creek Monument



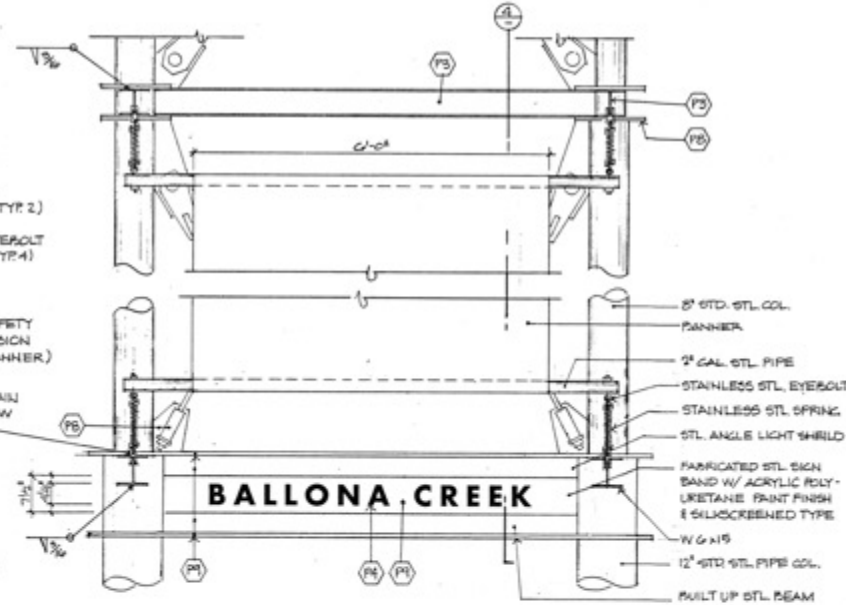




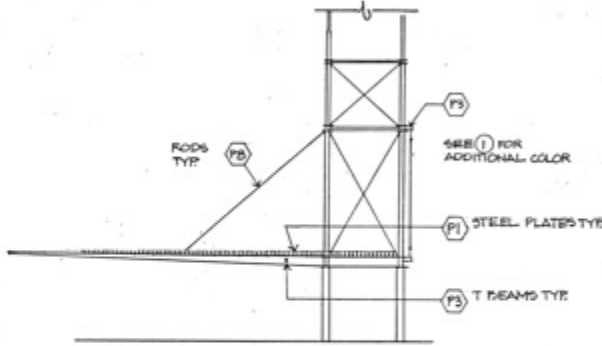




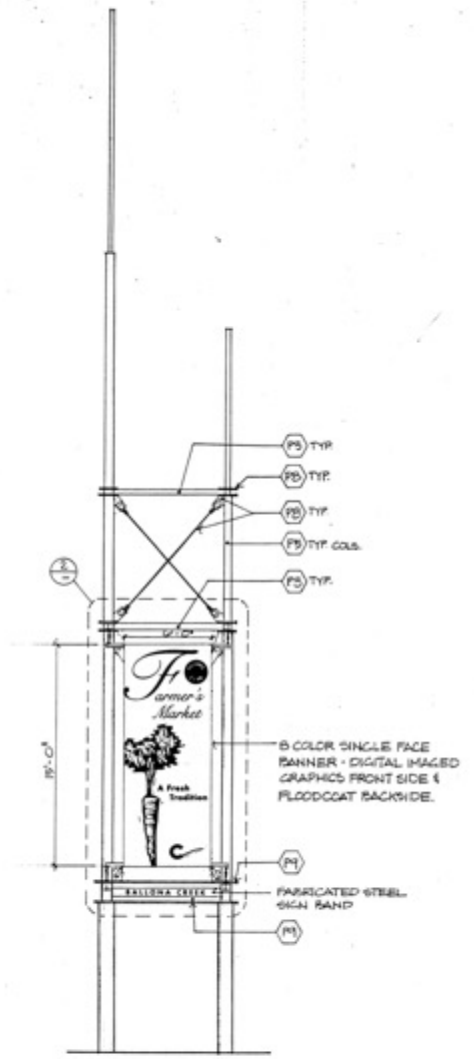
4 SECTION @ SIGN & BANNER  
3/8" = 1'-0"



2 DETAIL ELEVATION  
1" = 1'-0"



3 ELEVATION SHOWN FOR COLOR ONLY  
1/8" = 1'-0"



1 ELEVATION  
1/4" = 1'-0"

RECORD DRAWING

NOTE: 3/8" TO SUPPLY DIGITAL ARTWORK FOR SIGN & BANNER

Sussman/Projco & Company, Inc.  
2940 Ince Blvd  
Culver City  
California 90232  
310 534 2929 310 534 2940 FAX

NO.	REVISION	BY	APPR.	DATE

CITY OF CULVER CITY  
ENGINEERING DIVISION  
EAST WASHINGTON BLVD. STREETSCAPE  
**BALLONA CREEK STRUCTURE**

SCALE	AS NOTED
DATE	

Sheet 36 Of 78 Sheets  
Plan No. 5043-125

A-7

PLATE NO. 5043-125

# Monument Banner Program Costs

Quantity	Description	Unit Price	Amount
4	180"(h) x 72"(w) Vertical Balloon Creek Banners Printed on outdoor vinyl, Image on Front and Flood Coat on Back hem and grommets (4) Images- All 4 Color Process	895.00	3,580.00T
1	Installation and maintenance and repairs on existing frames. Maintenance includes normal wear & tear for 90 days (Maintenance due to any unforeseen circumstances will be charged extra).	850.00	850.00
1	Cost of supplies to repair the 2 missing springs	350.00	350.00

<p>Sales tax subject to change based on current sales tax rate at time of invoicing. Prices subject to change after review of supplied art. All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.</p>	Sales Tax:	\$366.95
	<b>TOTAL AMT. DUE</b>	<b>\$5,146.95</b>

# Melvil Parklet (Before)







**Melvil Parklet (After)**



# Total Program Costs/Request

## Culver City Arts District BID Proposed FY 2022-2023 Budget

Expense	Cost
<b>Maintenance (Chrysalis)</b>	
2 Sweepers & 1 Supervisor	Annual Cost \$80,000.00
<b>Tree (String) Lighting</b>	
155 Trees (Jacarandas, Medians & Palms)	\$105,000.00
<b>Ballona Creek Gateway Monument Refurbishment</b>	
Repair, Paint, Lighting and Banners	\$55,000.00
<b>Melvil Parklet</b>	
Programming (Cover by CCAD BID) & Maintenance	\$5,000.00
<b>Total Funding Request</b>	<b>\$245,000.00</b>

CCAD (assessments) will cover all administrative costs for the above projects.

Culver City  
**ART WALK AND ROLL**  
festival

**ART FOOD MUSIC+MORE**

**SATURDAY**  
**OCTOBER 12th**

IN THE HEART OF THE  
CULVER CITY ARTS DISTRICT  
[culvercityartwalk.com](http://culvercityartwalk.com)

BUILD A CUSTOMIZED  
*Sponsorship*  
PACKAGE TO **PROMOTE YOUR BRAND**

**ACTIVATION  
OPPORTUNITIES**

COMMERCIAL BOOTH SPACE  
IN THE HEART OF THE ARTS DISTRICT

TAILORED ACTIVATION AREA

MUSIC & ENTERTAINMENT STAGES

BEER & SPIRITS GARDEN

SURVEY OR SAMPLE KIOSKS

MOBILITY STATIONS

KIDS & FAMILY ACTIVITIES

**BRANDING  
OPPORTUNITIES**

ADVERTISING & BRAND  
RECOGNITION IN ARTS & WEEKLY  
PUBLICATIONS

ROTATING AD BANNER ON  
FESTIVAL PAGE

BRAND PROMOTION IN  
SOCIAL MEDIA

ADVERTISING & PROMOTION IN  
TARGETED EMAIL CAMPAIGNS

LOGO PLACEMENT IN ALL  
MARKETING COLLATERAL

**CONTACT ▶ Michael Russell • 213-321-6163 • [info@culvercityartsdistrict.com](mailto:info@culvercityartsdistrict.com)**

*Presented by*

**CULVER CITY ARTS DISTRICT BID & CULVER CITY ARTS DISTRICT RESIDENTS ASSOCIATION**

[@culvercityartsdistrict](https://www.instagram.com/culvercityartsdistrict)